



HSC BOARD MEETING MINUTES

09/15/2014, 7:00-9:22 pm, CCWD

ATTENDEES:

- MARK LLOYD
- ELLEN LAWRENCE
- MAISHA STAPLES
- SHELLEY ARNOLD
- JULIE HOOD
- CHERE IRWIN
- LOREN IRWIN
- DAVID HERMELIN
- MIKE NEVARES
- MICHAEL HANSEN
- KIM BAN
- JULIO BORGE
- JON SCOLES

1. [7:00-7:05] Review minutes from August (attached)

- Current minutes approved

2. [7:05-7:15] All Club Group Picture (Mark)

- Communication to all teams/coaches/parents/managers
 - * Sept 18th at Tesoro
- Cleat drive? Merchandise sales? Tesoro Restrictions / \$150 Cost
 - * Cynthia Wooten will be on hand with merchandise for purchase
 - * Put the word out again to bring old unwanted cleats, they will be collected for the cleat drive

3. [7:15-7:30] All Club General Meeting CCWD 7pm (Ellen/Mark)

- Board room reserved 6-9pm, screen, projector set up
- Vision/Mission, Bylaws and Organization Chart, printing Members will receive 20% off
- Communication to all teams/coaches/parents/managers
- Raffle and prizes, tickets, bucket
- Gateway fundraising, others?
- College info Blas Guerrero talk

4. [7:30 – 7:50] DOC Update – (Julio)

- Octavio/Republic FC
- Alumni Information
 - * Idea to send care packages to any collegiate players brought to the table

5. [7:50 – 7:55] Ref Update – (Loren)

- One of the new refs will be centering his first game
- Refs are coming along well
- Maisha recommended that we have parents move back from the line about 10 feet, in light of recent injuries to players and parents at the games
 - * Everyone agreed and Loren will make sure that the centers announce this to spectators prior to the start of each home game

6. [7:55-8:05] Grants/Sponsors (Phil/Mark)

- Family business page flyer – solicit club parents to participate put on website
- Applications for grants from prior years
- SHARES program
 - * Cards have been distributed to a few teams
 - * Need to go out to the remaining teams
- Sports Authority update/ Club Weekend / tour / meeting room
- Dick's Sporting goods update

7. [8:05-8:10] Club Marketing Committee (Phil/Mark/Chris)

- Review website for info needing rework/updating – coaches, mission, vision
- Player Development opportunities
- Highschool/College bound info added to website
- College/professional alumni info on website, tracking player performance beyond HS
- Athletic Program College Information Night
- Community Events/Food bank/Calendar

8. [8:10-8:30] President Update (Ellen)

- Hugo Resignation/New Academy Director/Salsa
- Budget report
- Team pictures
- Spirit wear order form
 - * Jon sent the form to Ellen and it's good to go out
- Mid-year survey, when to send? Must upgrade \$26/mo plan, cancel anytime
- LLC meeting
 - * Julio and Jon meet with Ken Correa and their own attorney
 - * Julio and Jon decided to begin their own LLC as an alternative
 - * Julio and Jon will make a presentation to the board at a special scheduled meeting
- CP Field enhancements – 11/1-1/5 projected
- Tesoro Field maintenance
- Transition to Advisory Role
- **BUDGET Report [Tabled until the next meeting]**

9. [8:30-8:55] Executive Board meeting

- Coach issue
- Email issue
 - * A special committee has been formed to discuss the email issue
 - * This committee will meet and make a decision

Next Board Meeting Monday Oct 20, 2014 ~ CCWD Ante-room 7-9pm